Committee Membership Requirements:
The Membership and Development Committee will be responsible for the recruitment of NANOG’s membership, sponsorship, and other fundraising necessary to keep NANOG in operation.

Eligible candidates each will serve a two-year term, with two terms ending each year. To be eligible to be appointed as a member of the Committee, an individual must be a member in good standing.

Support NANOG Strategy/Goal:
- Achieve fiscal stability
- Build a unified branding and message about NANOG’s unique position and community
- Develop and deploy a portfolio of programs, events and resources that meet the broad range of members
- Increase % to become members
- Increase member sense that NANOG offerings are compelling, and easy to support the community

Deliverables:
- Adhere to all Policies of NANOG
- Protect the NANOG Mark and Intellectual Property Rights
- Have updates every 2 weeks on the Member program or projects that are existing at that time
- Attend NANOG Board Calls
- Guide and advise the Development Committee Chair and Board of any combined sponsorship programs ie: Member outing
- Assist in booking 3-4 individual sponsors during their term
- Work with NANOG staff with any member events or member-related items during each meeting
- Manage social networking for NANOG - Twitter and Facebook website page
- Provide input and review of meeting and sponsor survey for each meeting
- Provide input and update of membership program
  - New Ideas of incentivization of membership
  - Implementation of new ideas
- Expected time contribution: 4-5 hours per week, but will vary based on additional projects that are existing at that time. Possibly and very likely that this position will require 6-8 hrs/week

Measures of Success:
- Membership Program Development
- Membership Program Deployment
- Membership Recruitment
- Membership Communication
- Development Committee engagement
- Board Meeting Attendance

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<tr>
<th>Key Milestones</th>
<th>Meeting Number</th>
<th>Results</th>
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<td>Membership Program Development</td>
<td>Annual</td>
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<tr>
<td>Membership Retention/Recruitment</td>
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<td>Membership Program Deployment</td>
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