



Development Committee Membership Chair

Committee Membership Requirements:

The Membership and Development Committee will be responsible for the recruitment of NANOG's membership, sponsorship, and other fundraising necessary to keep NANOG in operation.

Eligible candidates each will serve a two-year term, with two terms ending each year. To be eligible to be appointed as a member of the Committee, an individual must be a member in good standing.

Support NANOG Strategy/Goal:

- Achieve fiscal stability
- Build a unified branding and message about NANOG's unique position and community
- Develop and deploy a portfolio of programs, events and resources that meet the broad range of members
- Increase % to become members
- Increase member sense that NANOG offerings are compelling, and easy to support the community

Deliverables:

- Adhere to all Policies of NANOG
- Protect the NANOG Mark and Intellectual Property Rights
- Have updates every 2 weeks on the Member program or projects that are existing at that time
- Attend NANOG Board Calls
- Guide and advise the Development Committee Chair and Board of any combined sponsorship programs ie: Member outing
- Assist in booking 3-4 individual sponsors during their term
- Work with NANOG staff with any member events or member-related items during each meeting
- Manage social networking for NANOG - Twitter and Facebook website page
- Provide input and review of meeting and sponsor survey for each meeting
- Provide input and update of membership program
 - New Ideas of incentivization of membership
 - Implementation of new ideas
- Expected time contribution: 4-5 hours per week, but will vary based on additional projects that are existing at that time. Possibly and very likely that this position will require 6-8 hrs/week

Measures of Success:

- Membership Program Development
- Membership Program Deployment
- Membership Recruitment
- Membership Communication
- Development Committee engagement
- Board Meeting Attendance

Key Milestones

Membership Program Development
Membership Retention/Recruitment
Membership Program Deployment
Call participation
Meeting Registration
Membership Program Deployment
Call participation
Meeting Registration
Call participation
Meeting Registration

Meeting Number

Annual
Annual
NANOG xx
NANOG xx
NANOG xx
NANOG xx
NANOG xx
NANOG xx
NANOG xx
NANOG xx

Results