Distributed Scalable EDGE Delivery Hosting

Nathan Hickson
NANOG55

Me Me ME

- I'm representing an individual opinion, my views are my own.

- I've bought and sold transit and colo.

- I've bought, sold, used, and built CDN-like services.

- I've built things with servers, as well as rented time on servers.

- I've built things with and without backbones or peering.

- SO, I'd like to believe that I represent a blended perspective. ;)

Don't worry!

cloud |kloud|
noun
1 a visible mass of condensed water vapor floating in the atmosphere, typically high above the ground: *the sun had disappeared behind a cloud | the full moon, hidden by veils of cloud*.

or

a version of the Internet Protocol (IP) intended to succeed IPv4

Computing Evolution

- Companies (of any sort) used to mostly purchase hardware deployed into custom topologies, and are increasingly using hosted-solutions/services.

- Custom CDN's are sprouting all over, in lieu of buying traditional CDN service, or in combination with buying.

- Sites/Networks are becoming edge aware, are deploying geographically, and desire proximity to the last-mile.

- Software is starting to transcend hardware topology.

The problem?

Edge networks...

... sit on the valuable real-estate.

... host *some* CDNs.

... are forced to omit many CDNs.

... try to build their own CDNs (and fail).

... lose efficiency hosting heterogenous deployments run by different companies.

a Solution...

The edge network should:

- Build scalable compute+storage+network farms.

- Offer "few" variants of bare metal optimized for a mutually beneficial compromise.

- Reduce heterogenous deployments.

- Scale with demand.

- Unlock more participants.

Other thoughts...

- There will always be the gorillas who need their own cage... fine, whatever.

- The edge network can manage power, network, build-out, and hardware failure in one homogenous fashion thats compatible with their existence.

- Participants can enable rapidly, scale rapidly, and enable in far more places.

- The edge network can vastly increase the number of participants while reducing total operational overhead.

Thank you

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nathan at stonekitty.net
n2k in #ix on irc.terahertz.net