

Peering in London

The Truth behind the Myths

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Power and Space

There is a myth that there is no power or space in London

..... this is FALSE

We work closely with many telcos in London to ensure that our members have the space they need to connect to the exchange



It's difficult and expensive to reach London

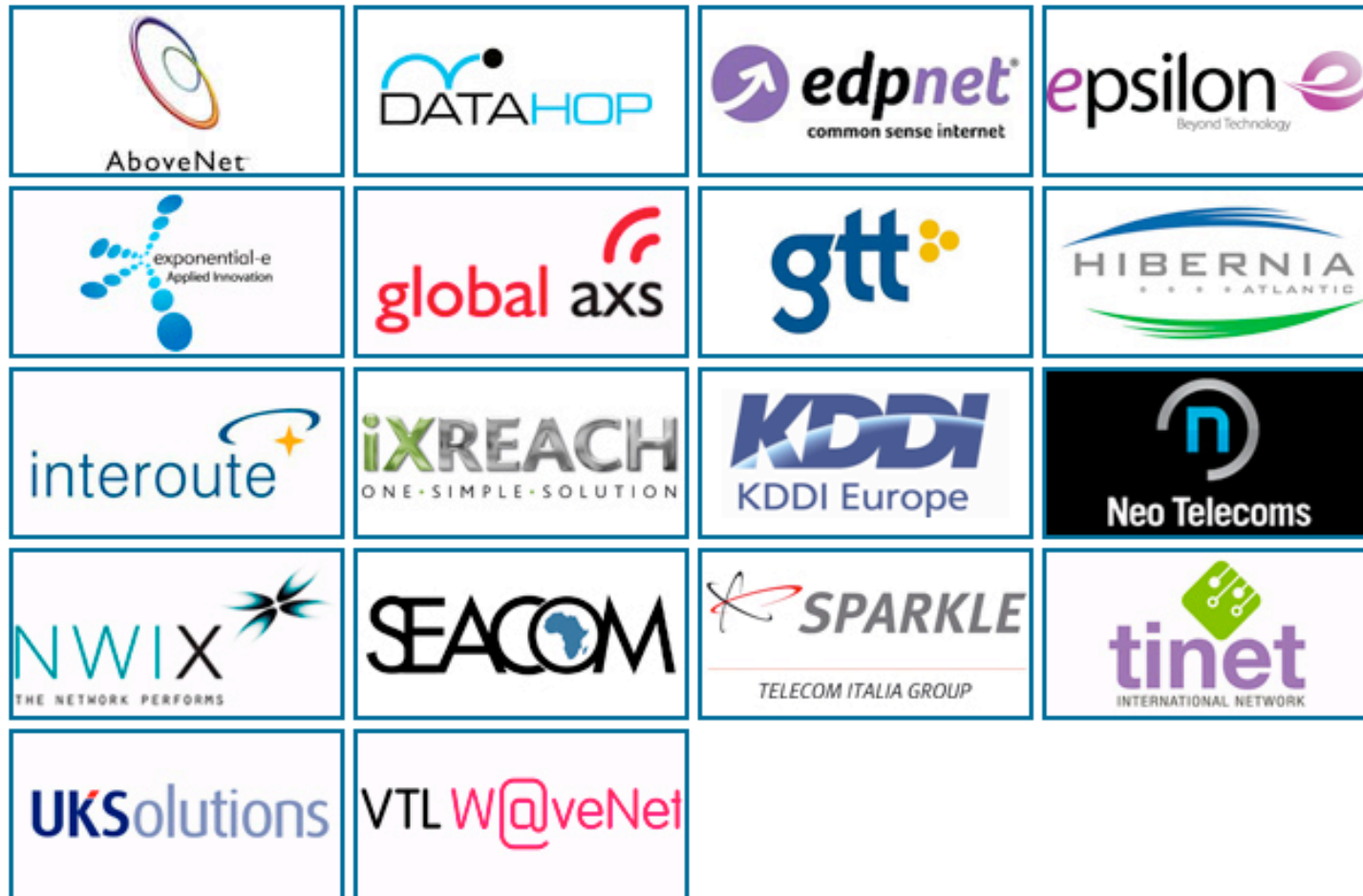
This is also **FALSE!**

We work closely with many carriers who
connect North America and the UK

Speak to us about our LINX from Anywhere
programme

www.linx.net/join/linxanywhere.html

LINX from Anywhere



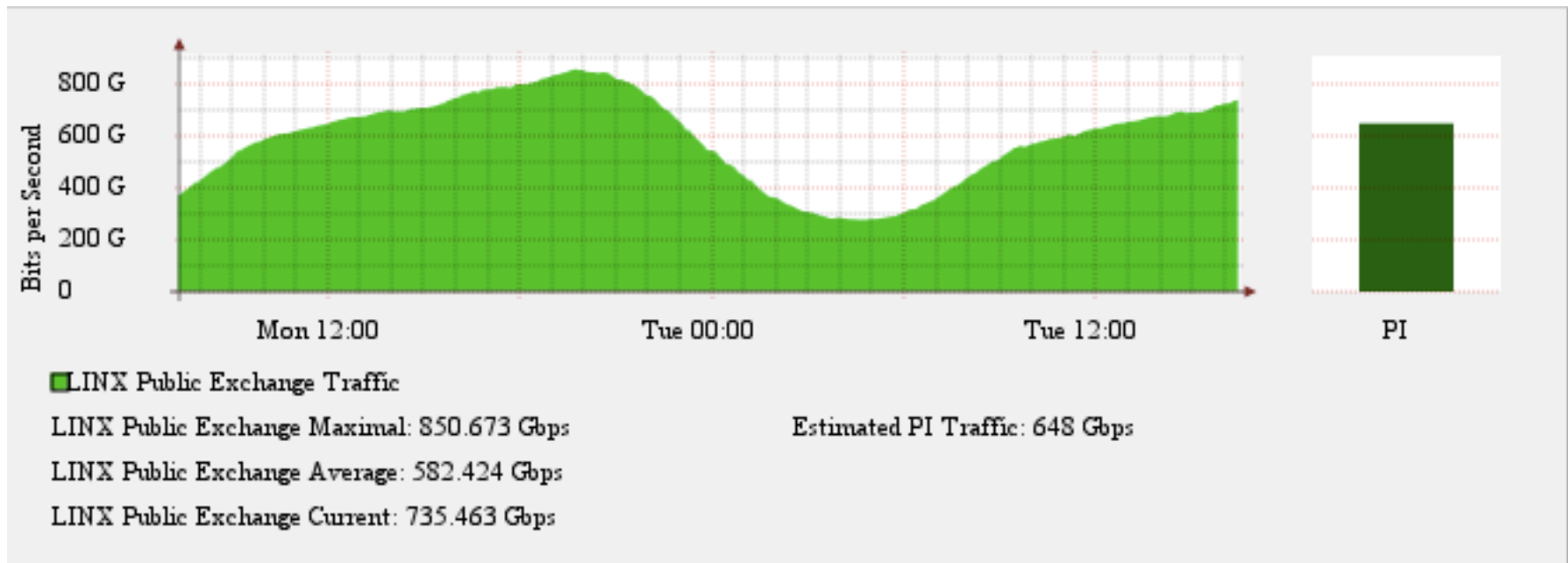
LINX isn't as big as other EU exchanges

This too is **FALSE**

We measure the traffic on our public exchange
as well as our PI services

Traffic

This graph shows that our traffic is comparable to that of other EU exchanges



You can reach more routes at LINX

This is **TRUE!**

LINX has over 380 members from 50 different countries including ones from:

- The Middle East
- Africa
- Australasia
- Eastern Europe
- The Far East

Routes

You will reach more routes from a wider selection of members if you peer at LINX

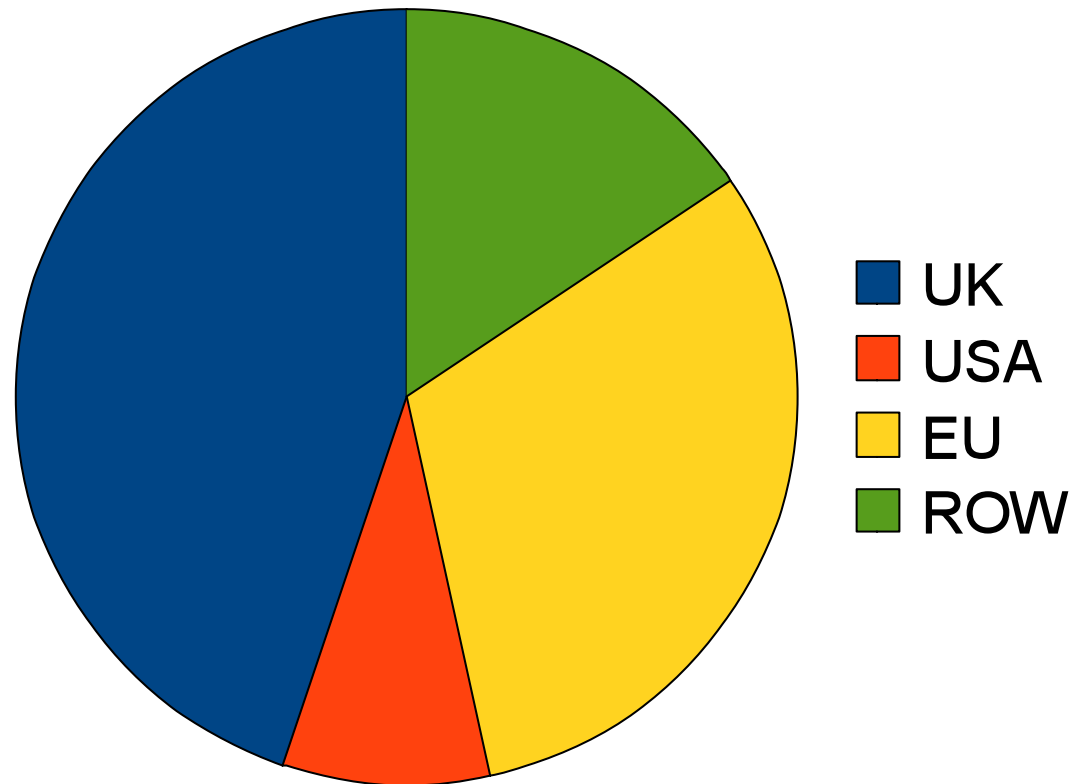


LINX has more unique ASNs than other European IXes

This is **TRUE!**

- LINX - 23%
- AMS-IX - 17%
- DE-CIX - 16%

Locations of LINX members



Come peer with those networks you may not be able to reach in North America

You will get added extras if you peer at LINX

This is **TRUE!**

- sflow
- Free route servers
- Regulatory updates from the UK and EU which might affect your company
- Be part of a community! We have quarterly member meetings for knowledge sharing. Webcast is also available.

And even more extras: Two separate LANs, LINX PI

- Brocade and Extreme based LANs
- **Physical** and **Vendor** resiliency
- **Intrasite PI**
 - Managed PI/PNI service
 - Install fee only, no MRC
- **Intersite PI**
 - Managed PI/PNI service using DWDM or DF

Any Questions?

Please come and speak to us if you'd like to join LINX.

Jennifer Atherton also here today.