



Community Meeting

NANOG 51
Miami
January 30, 2011

Agenda

- Steering Committee Report – Steve Feldman
- Program Committee Report - Dave Meyer
- Communications Committee Report – ?
- Marketing Working Group Report – Chris Quesada
- Merit Report – Andy Rosenzweig
- Transition Update – NewNOG

REMINDER

This meeting is for all of us. We
want a dialog rather than a lecture.
Please step up to the mics.

Steering Committee Report

Steve Feldman

Steering Committee

...the people standing with blue badges:

- **Steve Feldman** (SC Chair)
- **Patrick W. Gilmore**
- **Sylvie LaPerrière**
- **David Meyer** (PC Chair)
- **Andy Rosenzweig** (Merit)
- **Robert Seastrom**
- **Mike Smith** (CC Chair)
- **Richard Steenbergen**
- **Duane Wessels**

Highlights since NANOG 50

- Transition planning
- Preparation for this and future meetings – through 2011

After NANOG 51

- Continue planning for 2012 meetings
- Complete the transition to NewNOG

Mailing Lists

- **nanog@nanog.org** network operations and engineering discussion
- **nanog-futures@nanog.org** meta-discussion about NANOG as an entity
- **nanog-attendee@nanog.org** meeting attendees discussion
- **nanog-support@nanog.org** contact NANOG-focused Merit staff
- **steering@nanog.org** the Steering Committee
- **nanogpc@nanog.org** the Program Committee
- **admins@nanog.org** the Communications Committee
- **marketing@nanog.org** the Marketing Working Group



Program Committee Report

David Meyer

NANOG Program Committee

Cathy Aronson

Nina Bargisen

Larry Blunk (Merit)

Jim Cowie

Tom Daly

Greg Dendy

Ryan Donnely

Kevin Epperson

Barry Greene

Mohit Lad

David Meyer - Chair

Chris Morrow

Kevin Oberman

Dani Roisman

Sonia Sakovich

Tom Scholl

Richard Steenbergen (SC)

David Temkin

nanogpc@nanog.org



Communications Committee Report

Mike Smith

NANOG

Communications Committee

- Michienne Dixon
- Scott Ehnert
- Randy Epstein
- Rob Seastrom- SC liaison
- Kris Foster
- Sue Joiner - Merit Appointee
- Michael K. Smith – Chair

admins@nanog.org



Marketing Working Group Report

Chris Quesada

NANOG

Marketing Working Group

- Greg Dendy
- Patrick Gilmore (SC)
- Misako Manca
- Christopher Quesada (Chair)
- Andy Rosenzweig (Merit)
- Dave Temkin
- Carol Wadsworth (Merit)

nanog-marketing@nanog.org



Merit Report

Andy Rosenzweig

Thanks to our host!



Thanks to the NANOG51 Contributors!



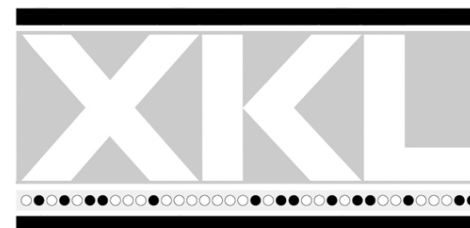
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Thanks to the Continental Breakfast and Beer 'n Gear Sponsors!



Thanks to the NANOG51 Break Sponsors!



NANOLOG51 stats

503	Total attendees
409	Paid
94	Waived
153	Newcomers (30.4%)
7	Students
26	Countries represented (92 attendees from outside US/Canada)
33	U.S. States plus D.C.

Merit Network Team

- Larry Blunk, David Gilbertson, Sue Joiner, Dawn Khan, Carol Wadsworth, Mike Zawacki
- Pete Hoffswell, Davenport University
- Fawn Callen, Western Michigan University

NANOG50 – Atlanta

470	Total
357	Paid
113	Waived
133	Newcomers (28.3%)
13	Students
21	Countries represented (50 attendees from outside US/Canada)
32	U.S. States plus D.C.

NANOG50 – Atlanta

• Revenue	\$346,421
• Expense	\$320,722
– Salary	\$142,702
– Non-salary	\$178,019
• Equipment & Supplies	\$3,694
• Hosting	\$108,838
• Merit Staff Travel	\$10,123
• General Expenses	\$10,440
• Overhead	\$44,925
• NANOG50 balance	\$25,699



NANOG Transition

NewNOG

Transition Milestones Report

Steve Feldman, Chairman & Sylvie LaPerriere, Vice-Chair



Transition Milestones

➤ Oct 2010

- Executive Director Search
- Bids N54, N55 venues
- NANOG Elections. NewNOG By-laws adopted.
- Budget Adopted

➤ Nov 2010

- Executive Director Selection Process
- Preparation of Merit Contract for N52
Conference Logistics

Transition Milestones

➤ Dec 2010

- N52 contract with Merit executed
- N54 hotel contracted
- Bids for N56 venue
- Sponsorship Model Adopted
- Membership Structure Adopted

➤ Jan 2011

- Betty Burke contracted as interim Executive Director
- Merit transferred 2 servers and 1 router to NewNOG
- Met with Merit to plan transition steps
- Confirmed 2 Diamond Sponsors

Next Steps

- Tentative agreement with University of Michigan for the assignment of NANOG Materials and Marks.
 - <<NANOG>> name and mark
 - Nanog.org and pc.nanog.org website content, and underlying programming, meeting archives
 - Mailing-lists and content archived.
- Financial Controls Policy

Next Activities

➤ RFP !!!!!: Association & Conferences Management

Proposals due date	February 21, 2011
Initial screening of proposals by search committee complete	March 7, 2011
Due diligence by various members of the search committee on proposals taken to the next level complete	March 21, 2011
Presentation of one or more proposals to the Board of Directors	April 5, 2011
Selection and negotiation of contract specifics complete	April 25, 2011
Transition process established	May 9, 2011
Formal Operations start date	June 30, 2011

Marketing & Development Update

Christopher Quesada, Lead



NANOG Marketing WG

- San Francisco NANOG 49
 - Full Sponsorship attendance
 - pre-promotion of NANOG 50
- Atlanta NANOG 50
 - Full sponsorship attendance
 - Pre-promotion of NANOG 51
- Miami NANOG 51
 - Full sponsorship attendance
 - Pre-promotion of NANOG 52

NewNOG Development WG

- Continuing the MWG and more...
 - Pro actively seeking sponsors
 - Sponsorship program development
 - Promoting Event awareness
- Opportunities to Join the DWG
 - Here's your opportunity be more than an Engineer

NewNOG Sponsorship Model

- Yearly sponsorship Levels
 - Guaranteed sponsorship for Event year 2011-12
 - Diamond
 - Gold
 - Silver
 - Bronze
- New Sponsorship opportunities and benefits
 - NOGLab
- Promote to your Marketing Department !

NewNOG Sponsor Recognition

➤ Google

➤ Diamond Sponsor 2011-2012

➤ NTT America

➤ Diamond Sponsor 2011-2012

Finance Update

Duane Wessels, Treasurer



2010 Year End



Category	\$
Income	\$ 12,925.17
Expenses	\$ 5,973.52

Donations



Type	Count	\$
Corporate	1	\$ 1,000.00
Individual	35	\$ 11,912.09

To date, 2011-01-27

Memberships



Type	Count	\$
1-Year	8	\$ 800
3-Year	1	\$ 270
Student	0	\$ 0

To date, 2011-01-27

Account Balances



Account	Balance
Operating Acct	\$ 7,253.57
ARIN Loan	\$ 21,880.00

As of 2011-01-27

Conference Planning Update

Sylvie LaPerriere



NewNOG Event Planning

- NANOOG52 – Hosted by Alcatel-Lucent!
 - June 12-15, 2011 in Denver
- NANOOG53 & ARIN – Hosted by Comcast !
 - October 2-5, 2011 in Philadelphia
- NANOOG54 – Host to be announced
 - Feb 5-8, 2012 in San Diego
- NANOOG55 – in progress
- NANOOG56 & ARIN – in progress

What You Can Do!!

- Become a MEMBER today!
 - [Pay your dues at www.newnog.org](http://www.newnog.org)
- Vote in annual Elections
 - More inclusive: previously restricted to Conference attendees
- Serve on a committee
- Discount on Conference registration fee

What You Can Do!!!

- Prepare a talk for an upcoming NANOG
- Motivate your organization to Sponsor
- Consider standing in the Fall elections (time commitment)
- Any volunteering idea : come talk to Betty!