

Unconstrained Profiling of Internet Endpoints via Information on the Web ("Googling" the Internet)



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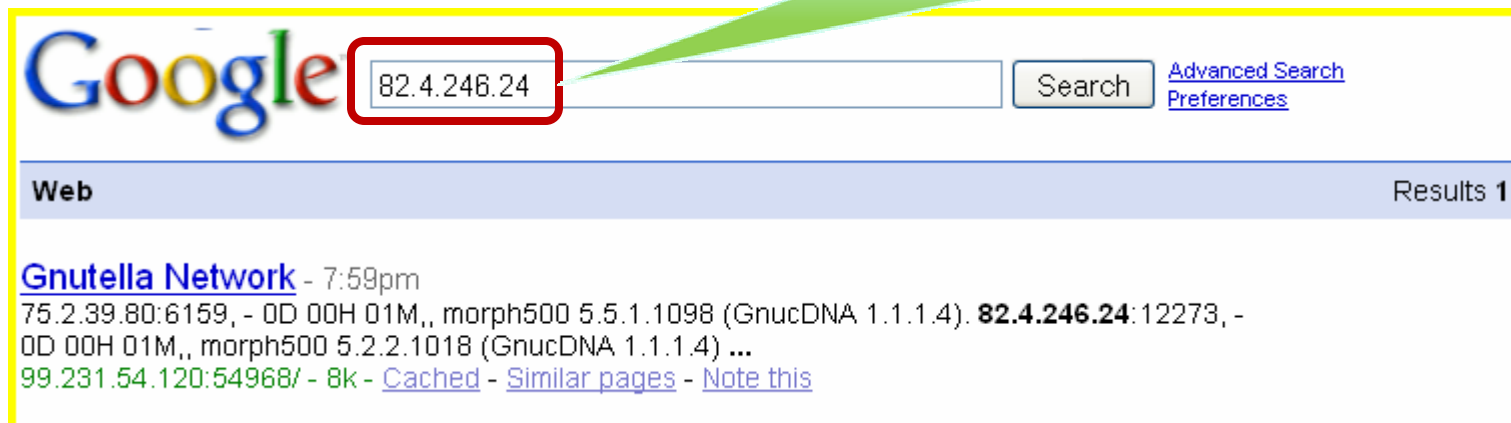
<http://networks.cs.northwestern.edu>

<http://www.narus.com>

Introduction

- Can we use Google for networking research?

Huge amount of endpoint information available on the web



Can we systematically exploit search engines to harvest endpoint information available on the Internet?

Application: Googling IP-addresses for Network Forensics

Alerts > Security > Event Detail >

Logged In as: Supervisor(Supervisor) Last Refresh: 02:59:52 | Jul 11, 08 IST


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Units per Second
Bytes/Sec

Event Details

 [Advanced Search](#)
[Preferences](#)

Web Results 1 - 3

[Complete MEDNUC2 usage log May 1996 Total number of accesses: 3536 ...](#)
... 1 158.135.201.250 6 161.142.93.99 1 162.127.166.73 13 163.130.200.1 5 165.112.80.81 2
168.17.160.21 1 **192.75.136.78** 6 192.84.144.126 5 192.115.201.67 36 ...
[www2.dfc.unifi.it/stat/H1996-05.TXT](#) - 36k - [Cached](#) - [Similar pages](#)



```
W ... ionut@bullfrog:~$ whois -c -h whois.cymru.com 192.75.136.78
18 Warning: RIPE flags used with a traditional server.
ww AS      | IP          | CC | AS Name
S NA      | 192.75.136.78 |    | NA
...
10 ionut@bullfrog:~$
ag
```

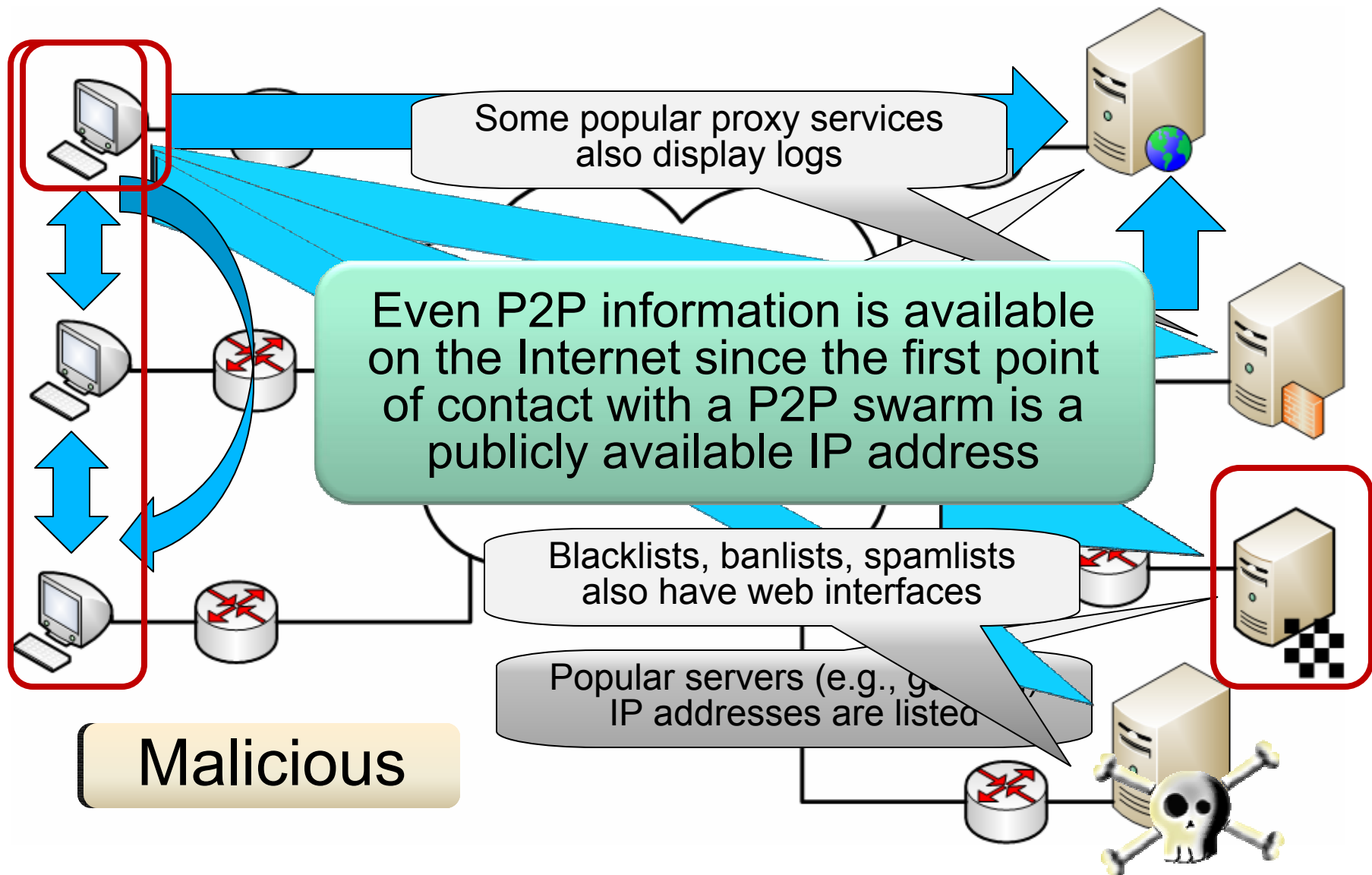
```
ionut@bullfrog:~$
```

Total (bytes) for 192.74.136.12: 0
One Minute Average - Protocol: UDP

Primary (bytes) for 192.74.136.12: 0
One Minute Average - Protocol: UDP

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One Minute Average - Protocol: UDP

Where Does the Information Come From?

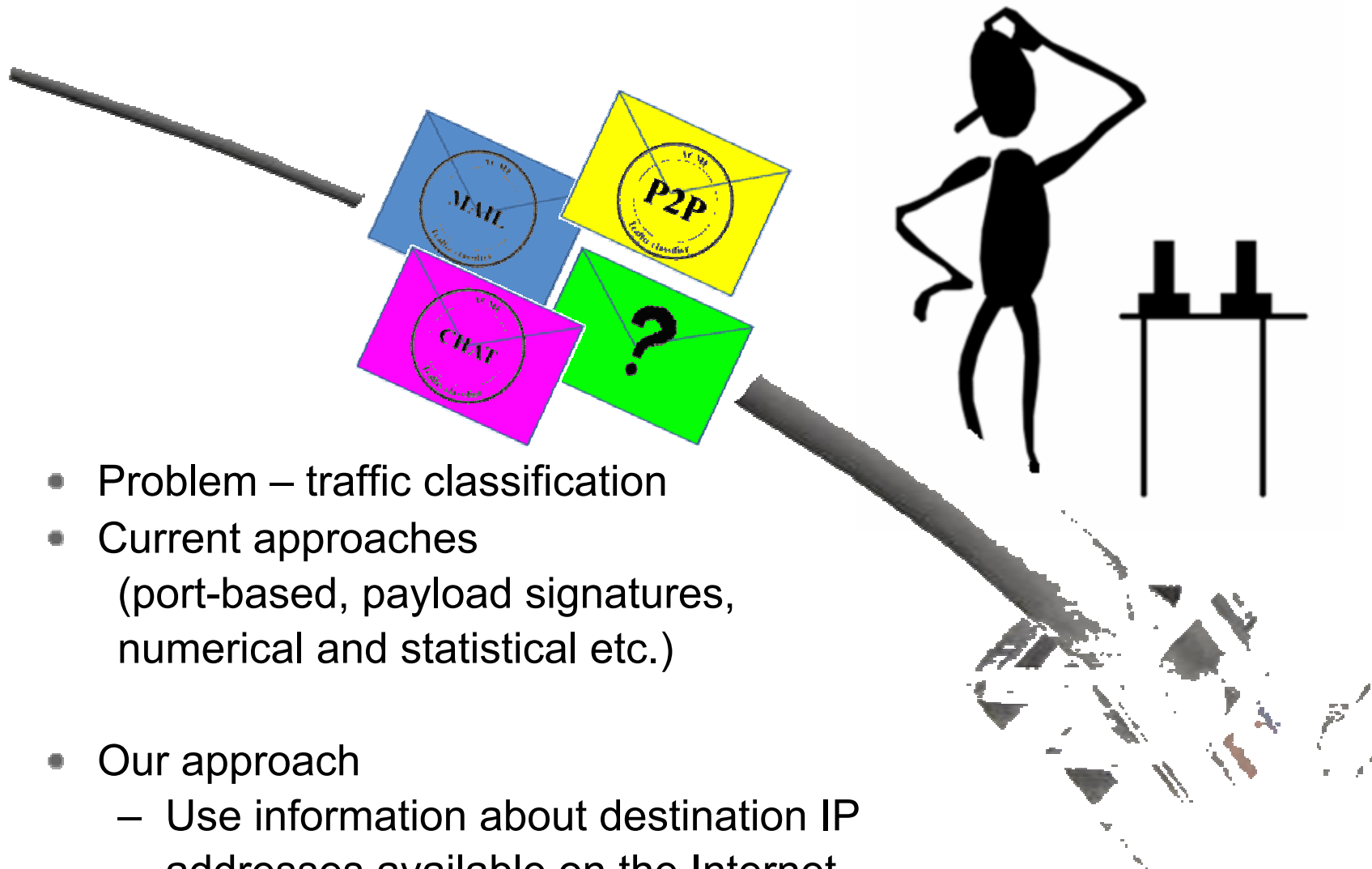


Detecting Application Usage Trends



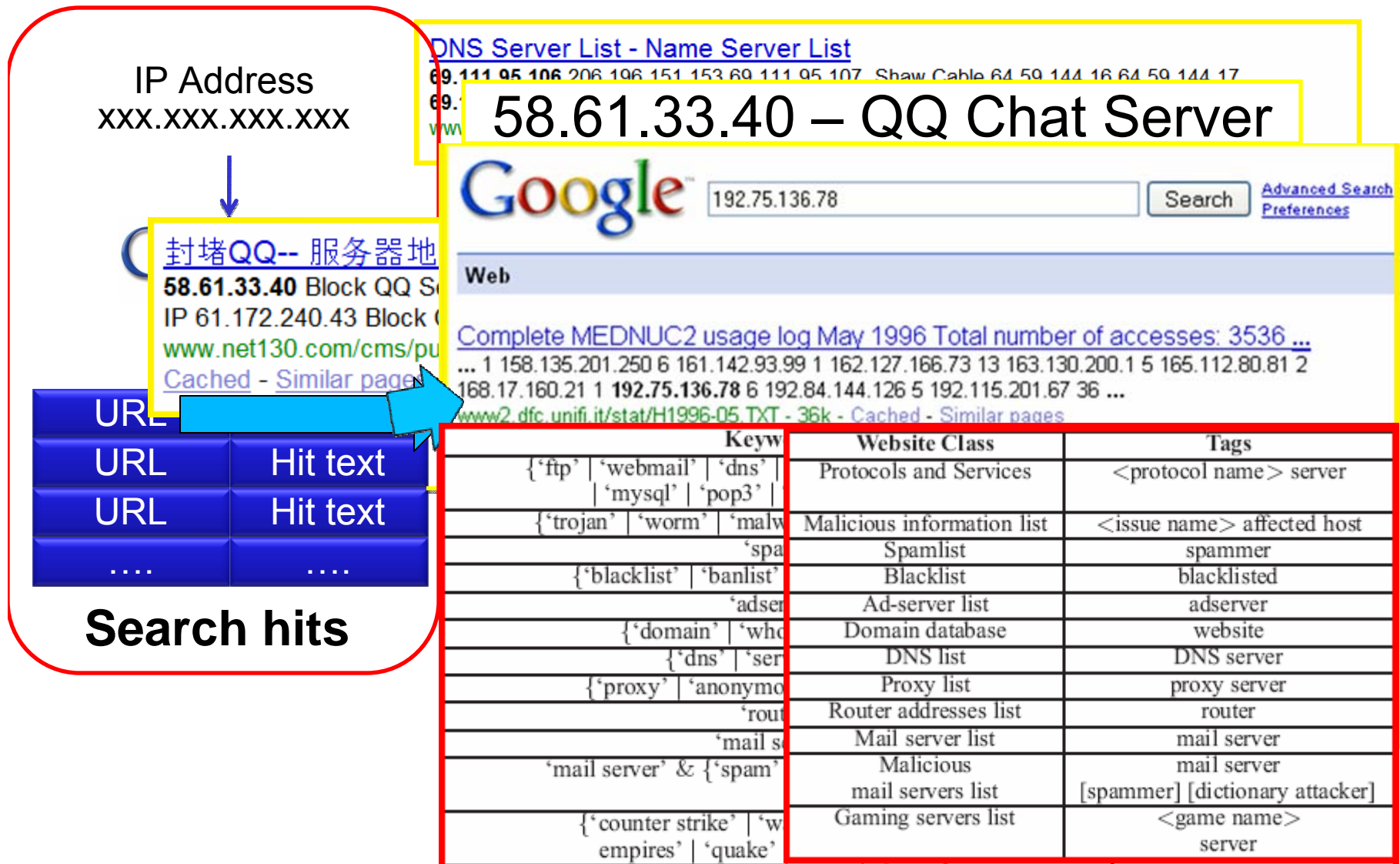
Can we infer what applications people are using across the world without having access to network traces?

Traffic Classification

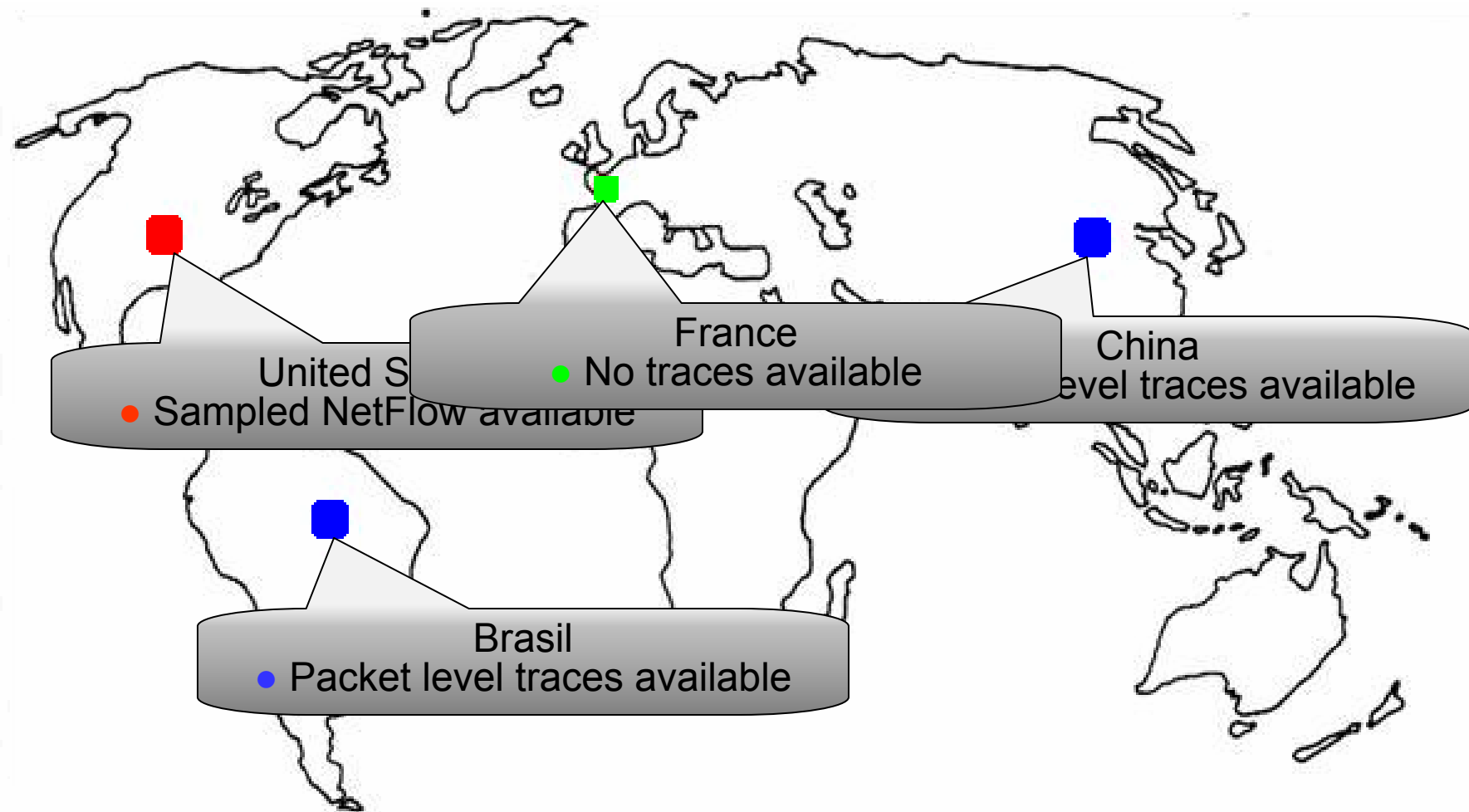


- Problem – traffic classification
- Current approaches
(port-based, payload signatures, numerical and statistical etc.)
- Our approach
 - Use information about destination IP addresses available on the Internet

Methodology – Web Classifier and IP Tagging



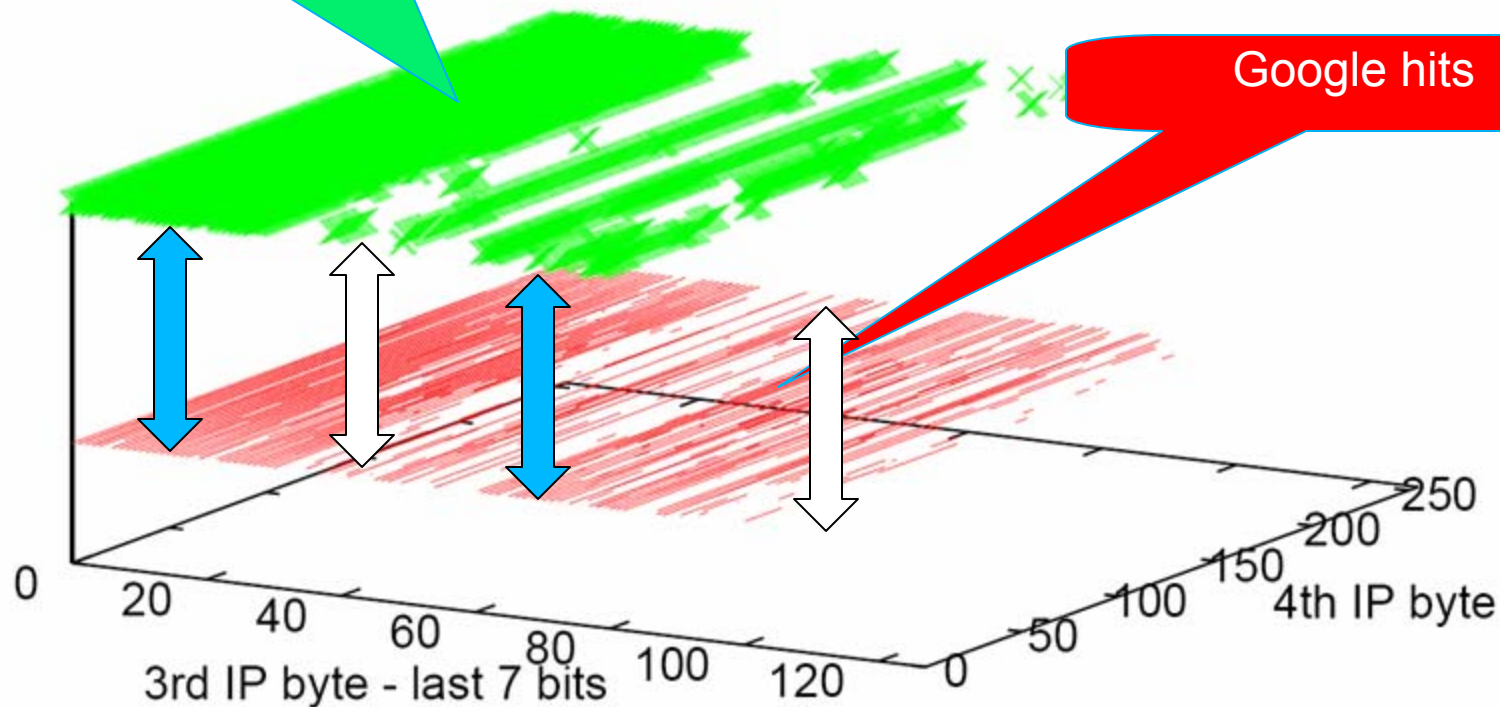
Evaluation – Ground Truth from Traces



Inferring Active IP Ranges in Target Networks

Actual endpoints
from trace

Google hits

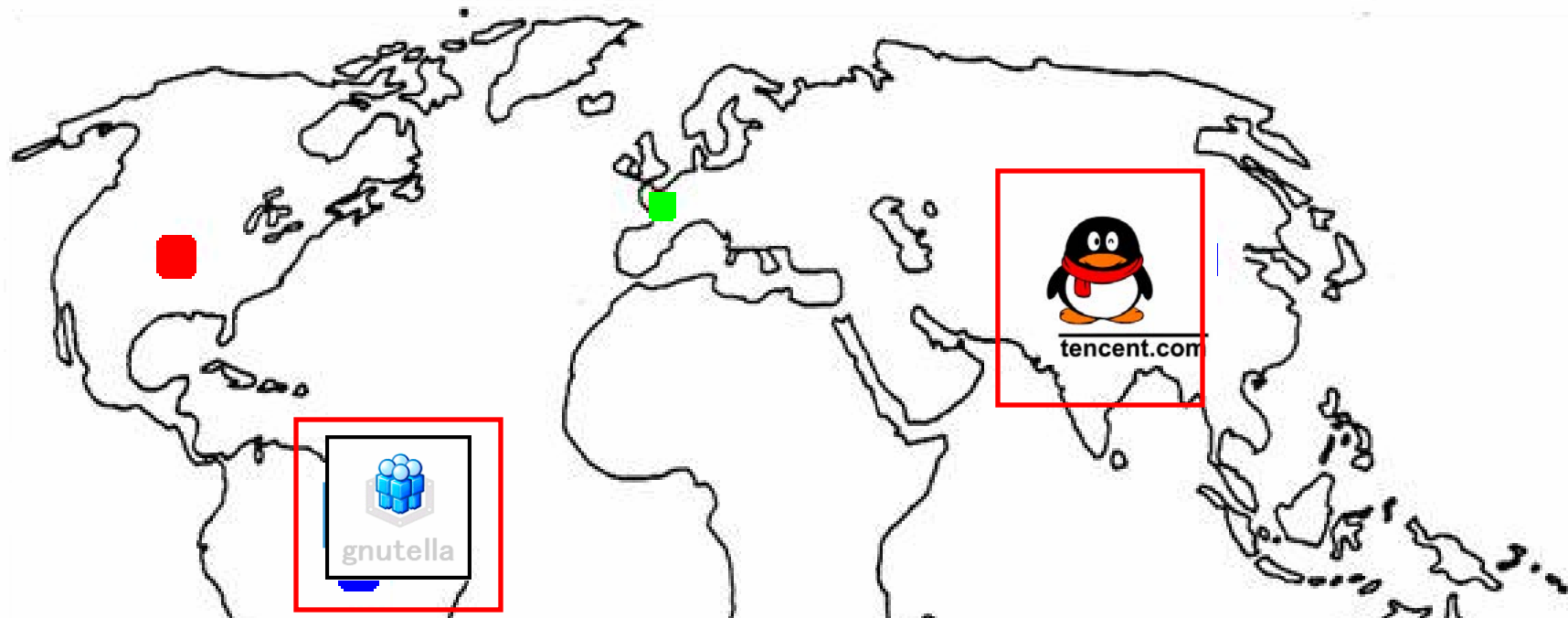


XXX.163.0.0/17 network range
Overlap is around 77%

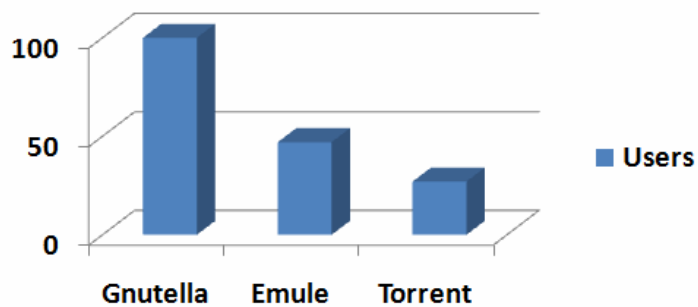
Application Usage Trends



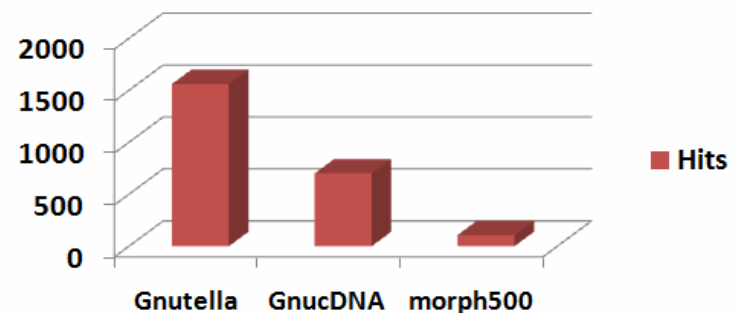
Correlation Between Network Traces and UEP



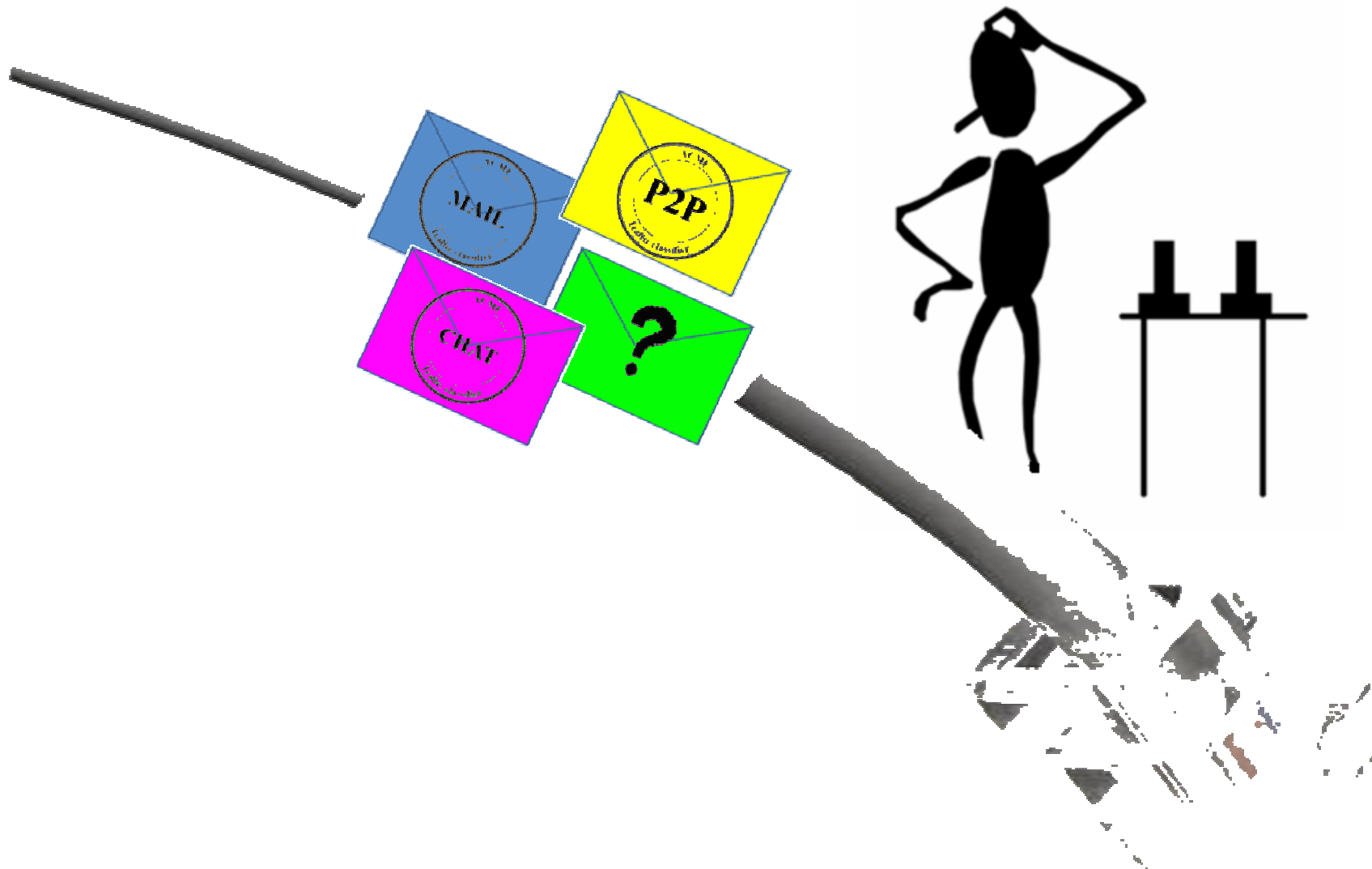
Packet Trace
P2P - Brasil



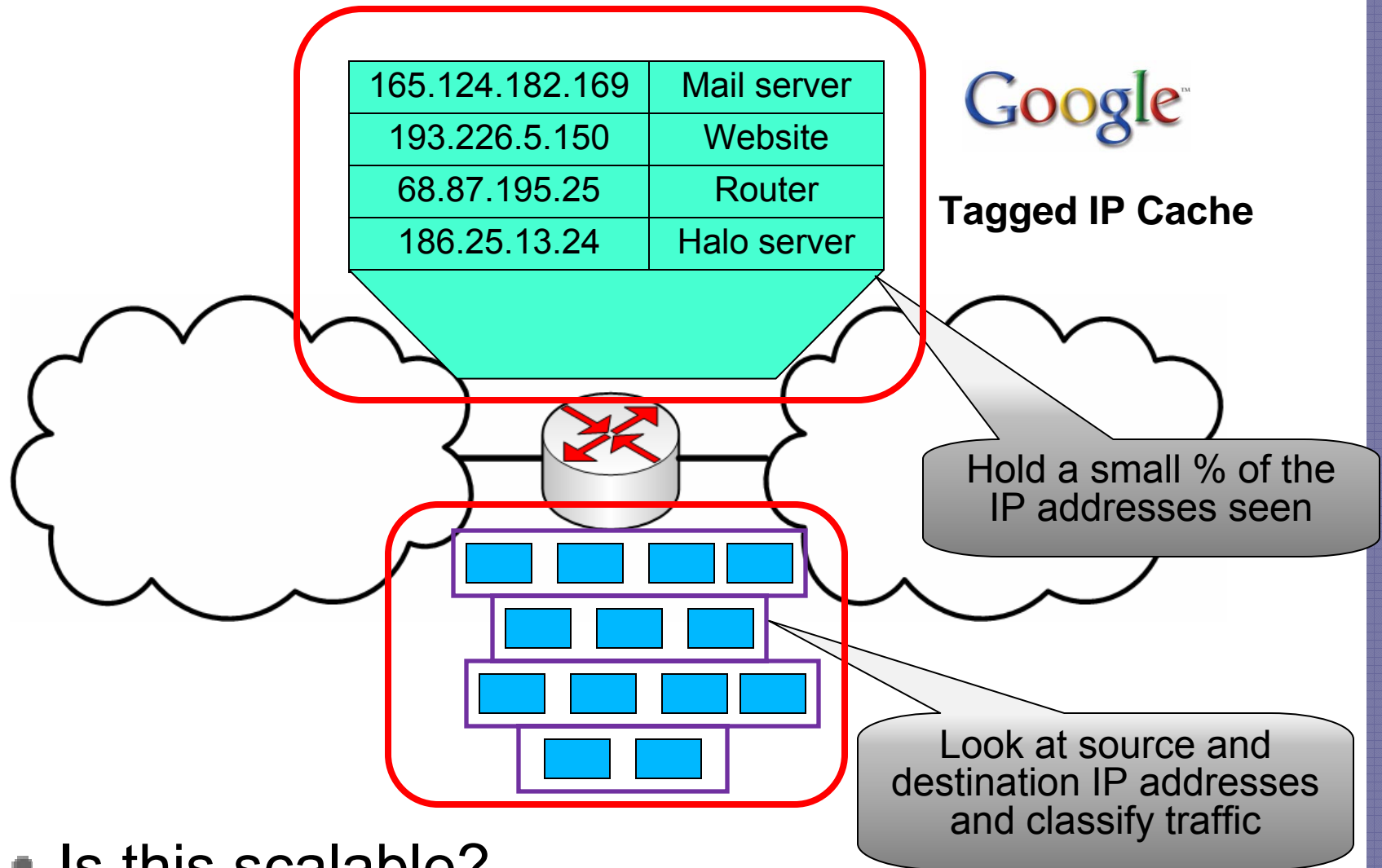
UEP
P2P - Brasil



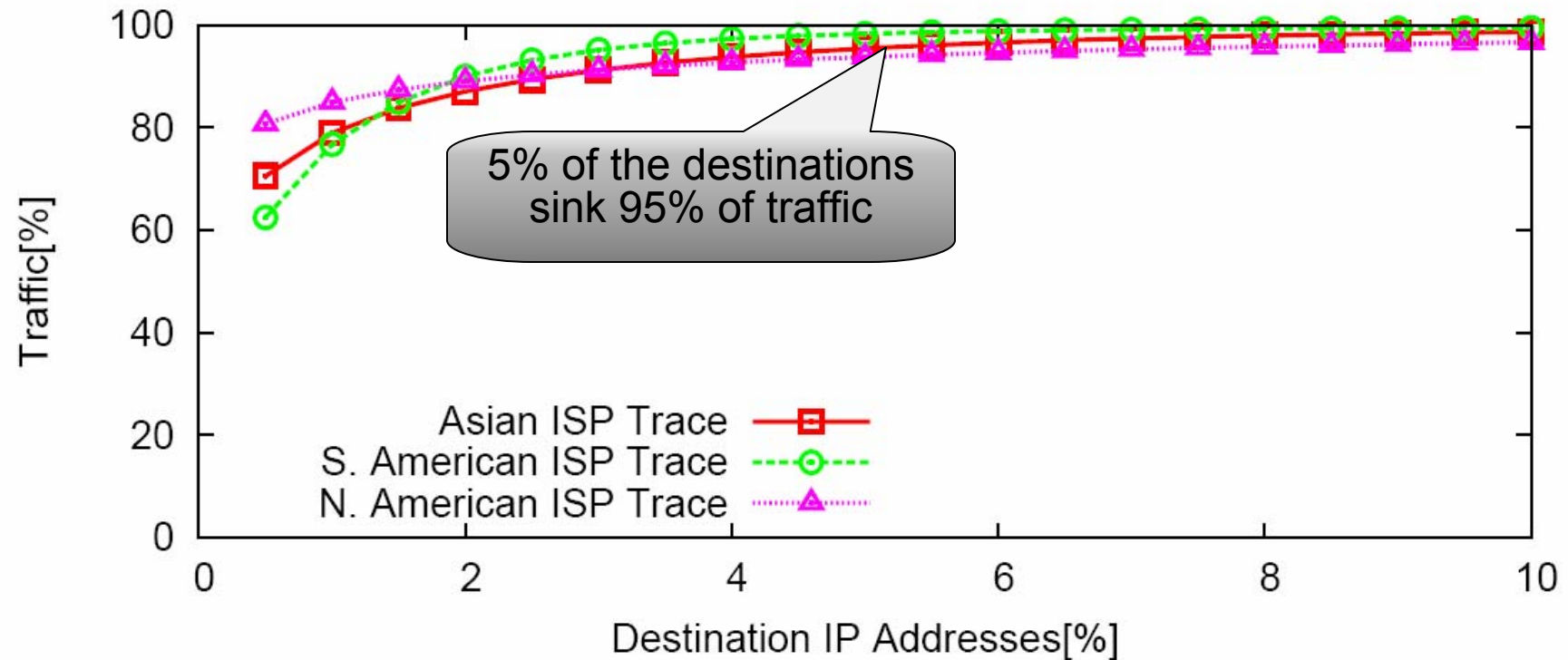
Traffic Classification



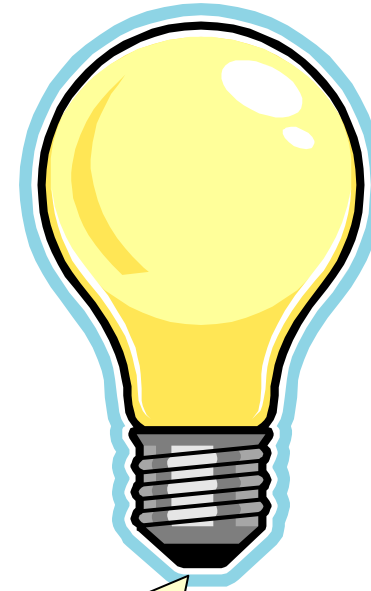
Traffic Classification



Traffic Classification



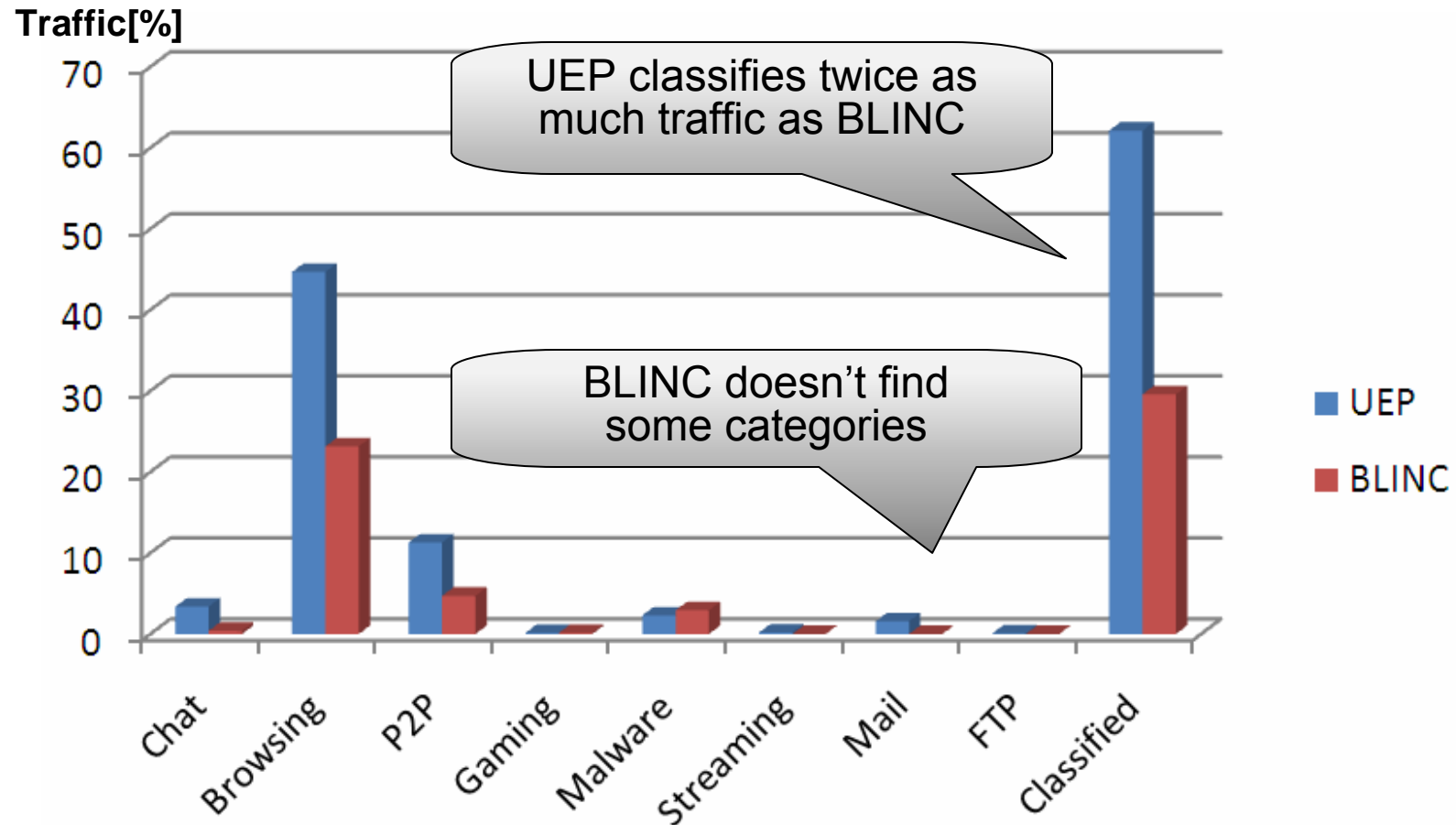
BLINC vs. UEP



BLINC (SIGCOMM 2005, NANOG 35)

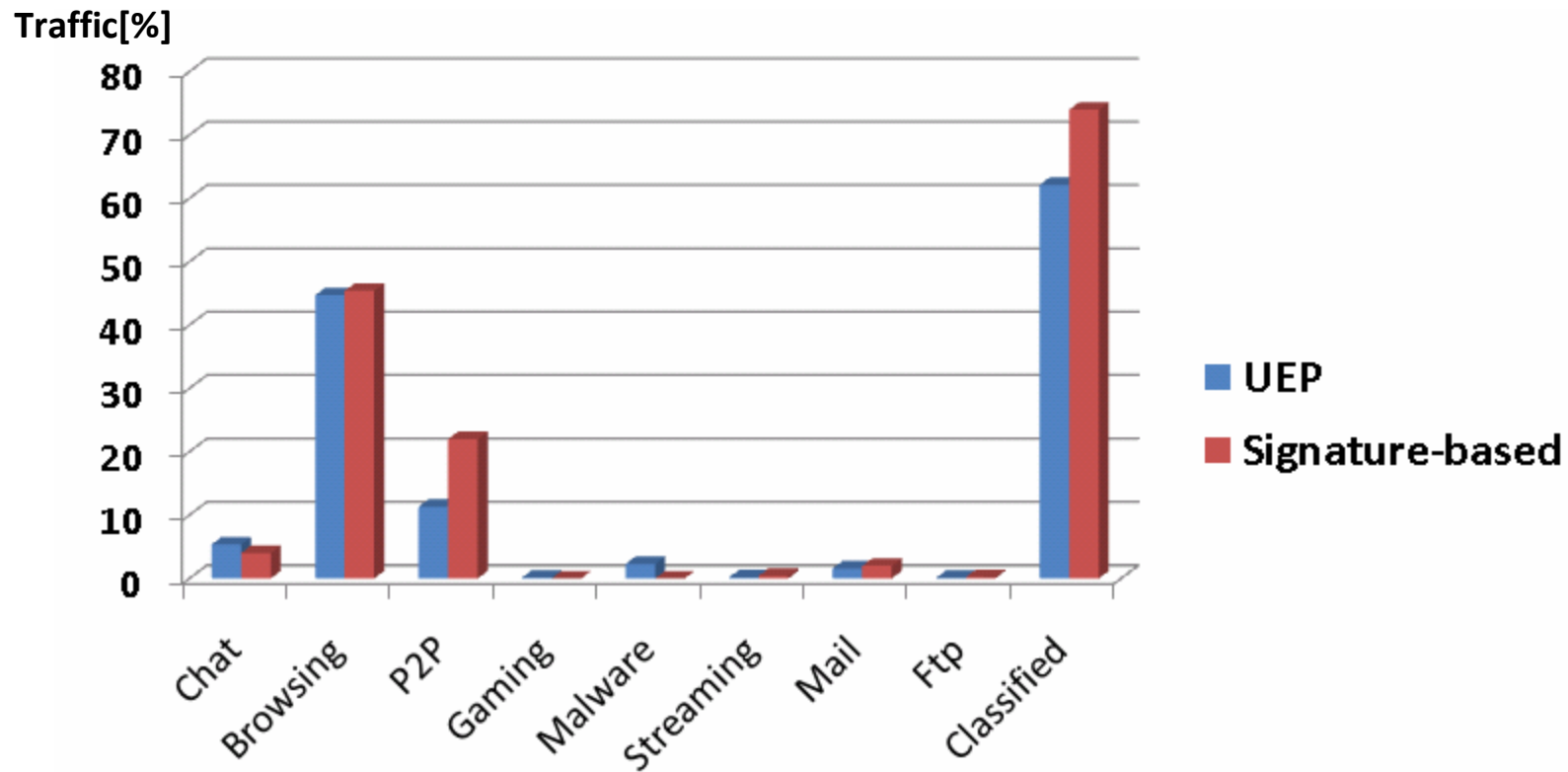
- Works “in the dark” (doesn’t examine payload)
- Uses “graphlets” to identify traffic patterns
- Uses thresholds to further classify traffic

BLINC vs. UEP (cont.)



UEP also provides better semantics
Classes can be further divided into different services

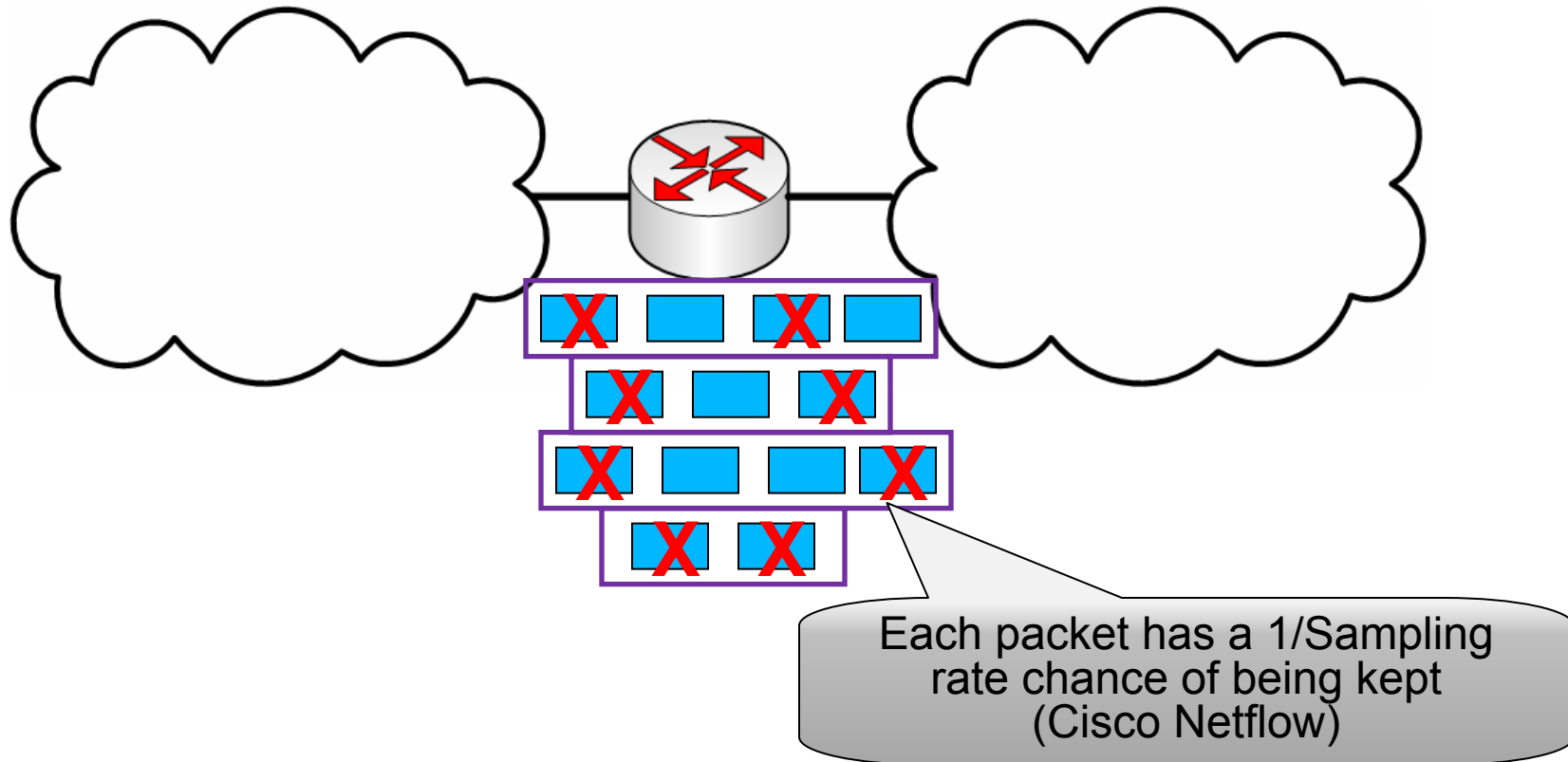
UEP vs. Signature-based



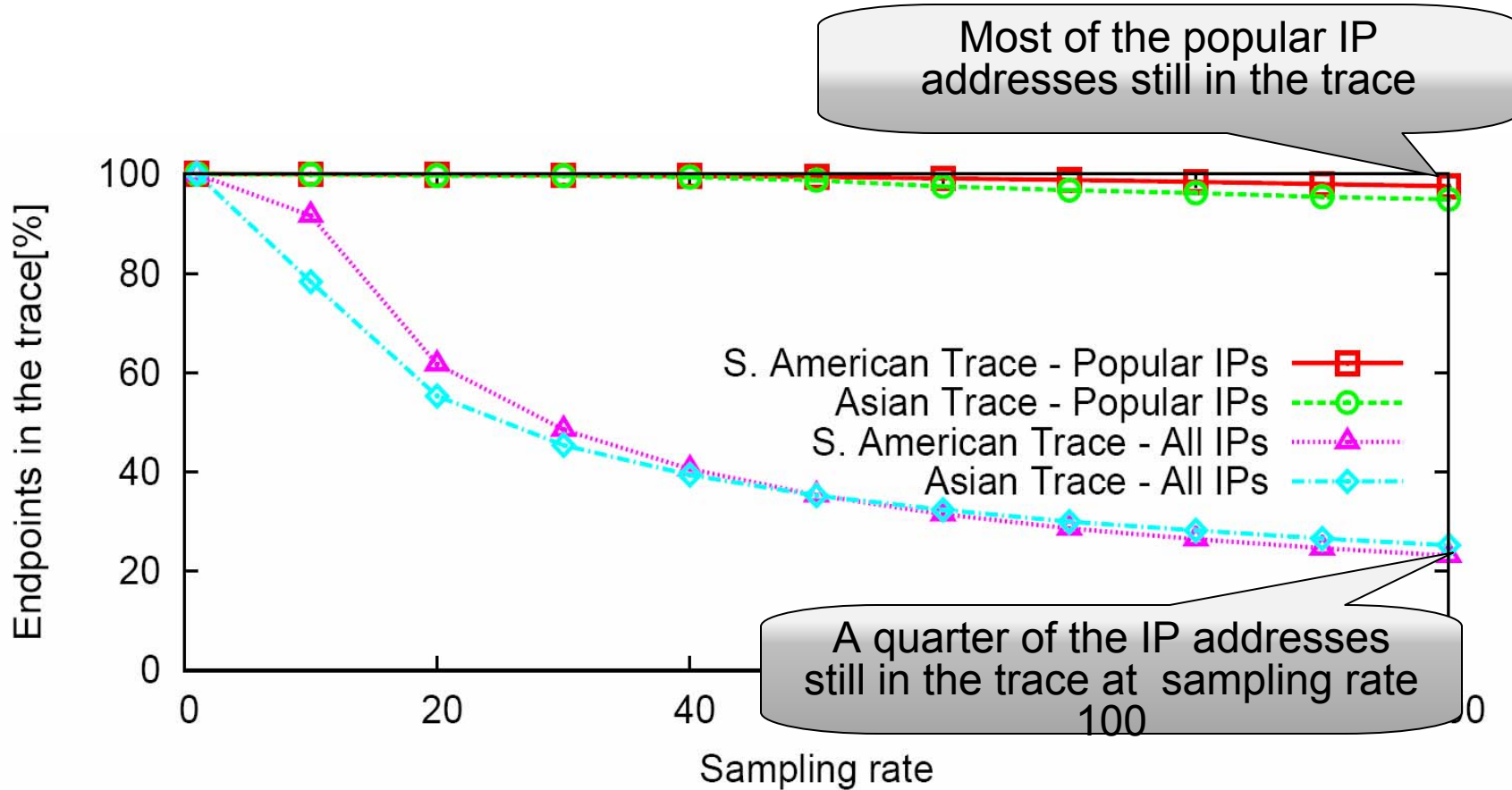
- Unconstrained Endpoint Profiling based Traffic Classification
 - Based on ip-addresses
- L7 signature based
- UEP has comparable performance

Working with Sampled Traffic

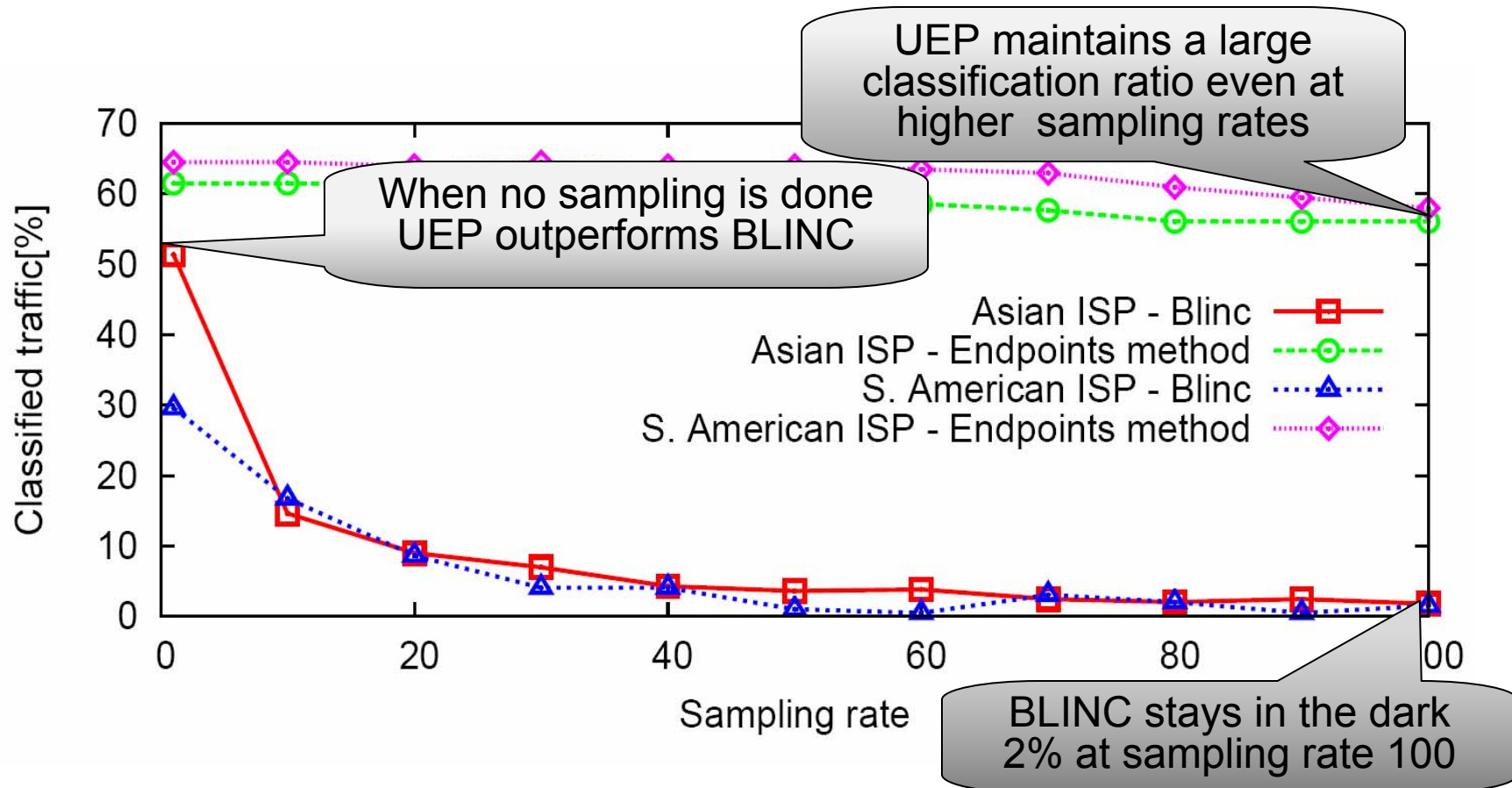
- Sampled data is considered to be poorer in information
- However ISPs consider scalable to gather only sampled data



Working with Sampled Traffic



Working with Sampled Traffic



UEP retains high classification capabilities with sampled traffic

Endpoint Clustering

- Performed clustering of endpoints in order to cluster out common behavior
- Please see the paper for detailed results

Real strength:

We managed to achieve similar results both by using the trace and only by using UEP

Conclusions

- Key contribution:
 - Shift research focus from mining operational network traces to harnessing information that is already available on the web
- Our approach can:
 - Predict application and protocol usage trends in arbitrary networks
 - Dramatically outperform classification tools
 - Retain high classification capabilities when dealing with sampled data

Thanks

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<http://ccr.sigcomm.org/online/?q=node/396>