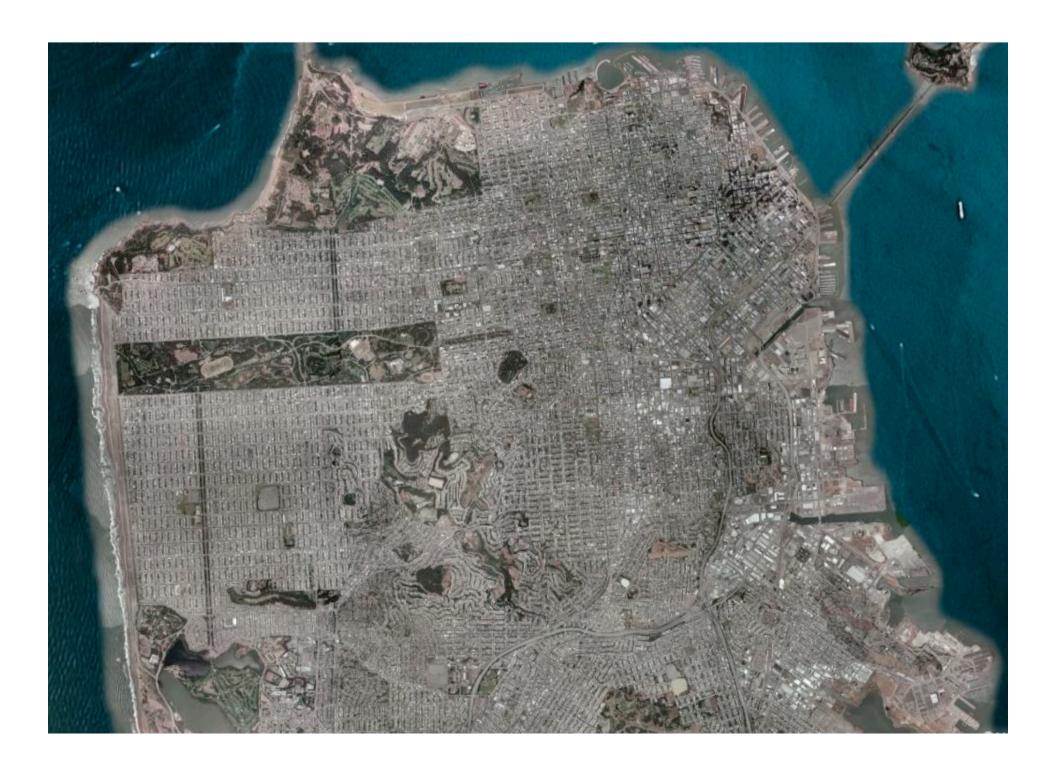
# Wireless broadband deployment for the digital divide in the City of San Francisco

For under \$4,000 cap costs

### Problem....

- City of San Francisco is trying to provide broadband to housing developments.
- Incumbent broadband providers do not want to deploy in this area as they "can't get a ROI".
  - Although mandated, they do not cover 4% of San Francisco. Guess where that is?





Tim Pozar

# Deployment was going to be too costly

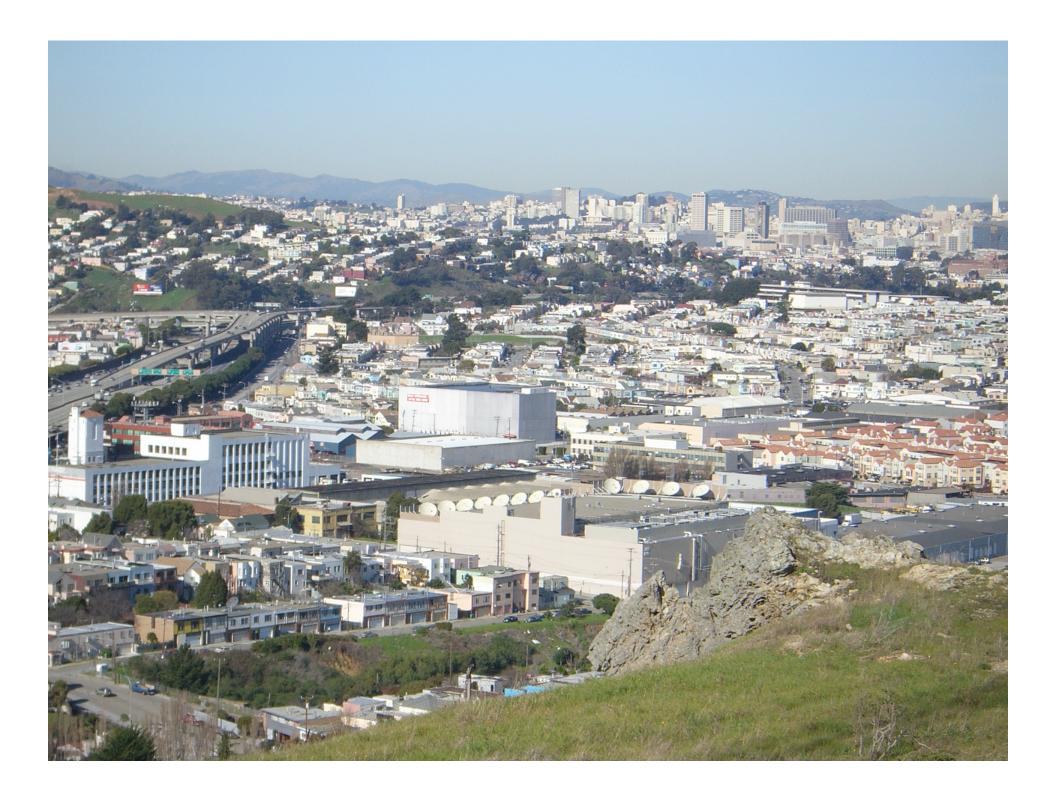
- City could only get bonded DS1s at a total cost of \$1,300 a month.
  - I was quoted an SBC DS1 in a remote area of the Serria Nevadas for \$500. No break for the digital divide.
- They almost killed the project due to this MRC.

## Solution...

- 5.8 GHz (ISM) 108Mb/s radios
  - From Airaya
- Shooting over the roof tops won't work due to Fresnel Zone clearance.
- Need someone in high places to bounce this off of.
  - This is where the Church of Latter Day Saints comes in... Get it?



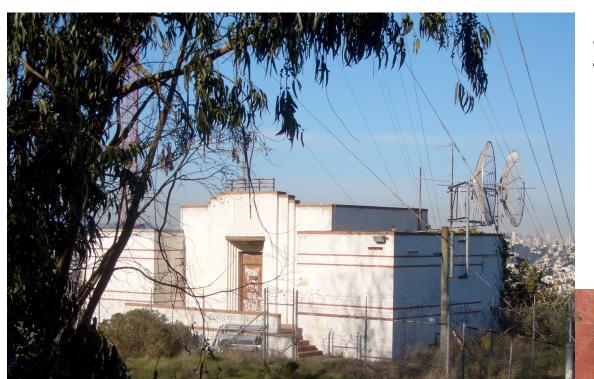








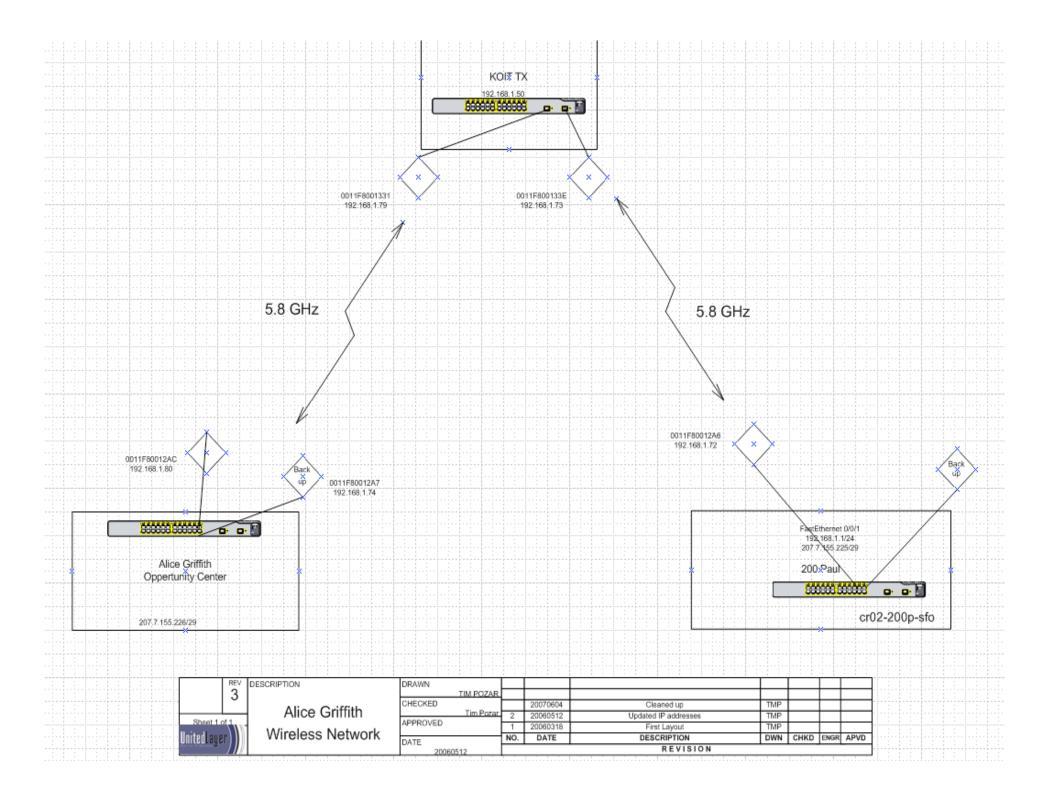




Julia Morgan Designed Transmitter Site. Built in 1937.

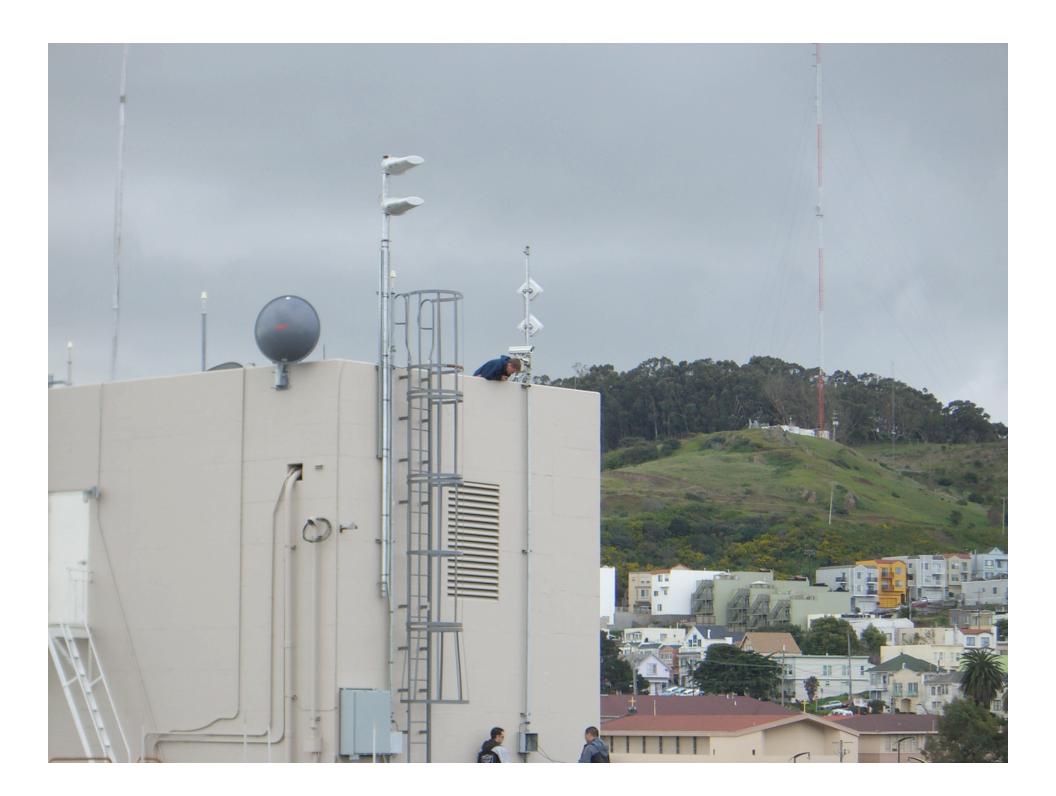
William Randolph Hearst 's Examiner Crest

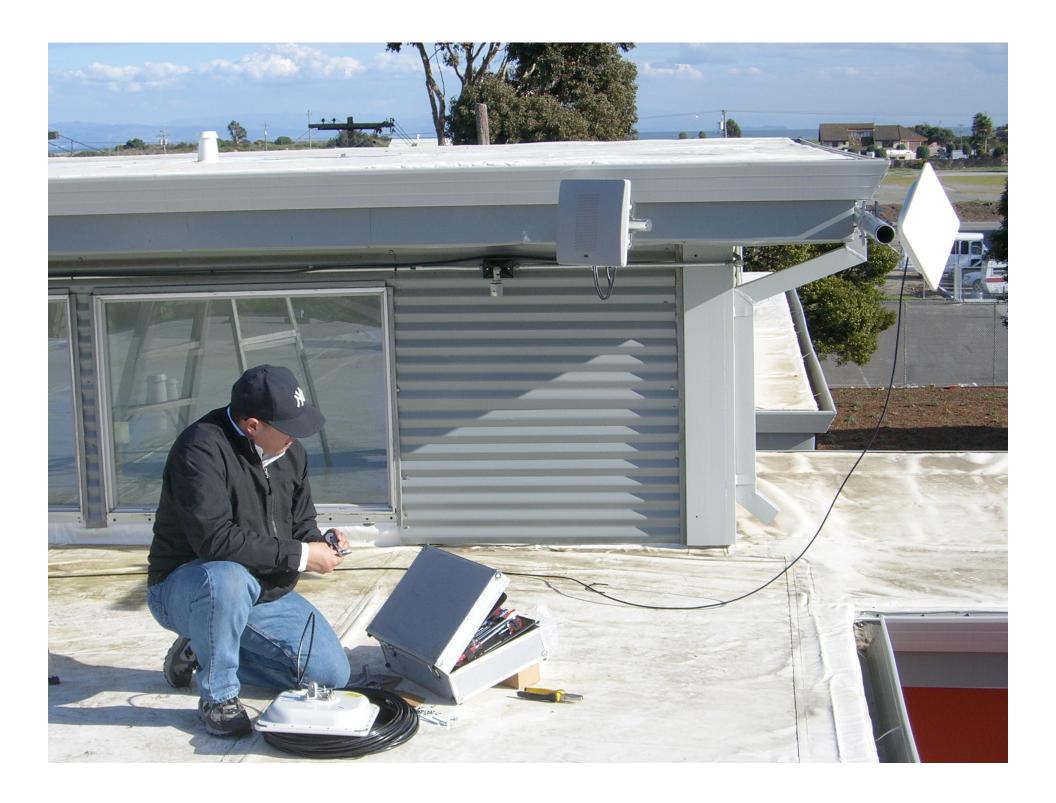
June 6th 2007



# Planning and Deployment

- 1st determining if the sight lines would work
  - Pics and computer modeling
- Most of the time was spent with site owners convincing them why this is a good thing.
  - Once convinced, it took months to get through the paper work that the lawyers "needed".

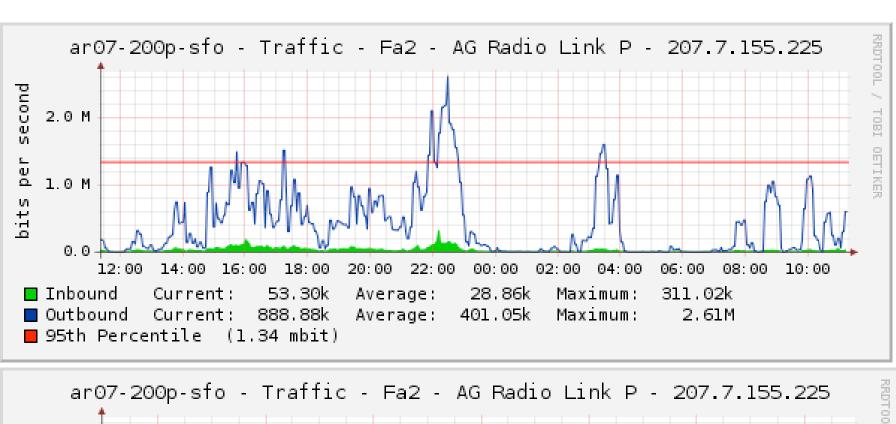


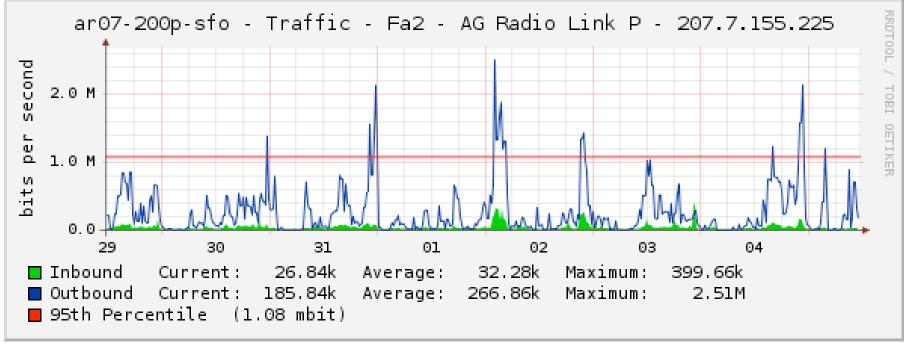




# Monitoring and Bandwidth

- Almost no different from any other network deployment
- Should monitor C/N or S/N to track:
  - Interference
  - Antenna misalignment
  - Etc.
- We use the standard network tools
  - Cacti and Nagios





#### Costs

- About \$4K for the radios (SFMOCD)
- Donated switches (UL)
- Donated bandwidth (UL)
- 8 year, \$1 a year lease on the tower site. (BIC)
- The cost of whole installation was recovered in less than 4 months over the AT&T DS1s.

#### More to come

- More Housing Developments:
  - Hunter's View
  - Visitation Valley
- Community Centers
- Each added CPE install can be from \$500 to \$1,000.



Questions? And thank you....
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June 6th 2007

NANOG 40 Lighting Talk Tim Pozar