



Declaration of Candidacy

Board of Directors and Committee Members will be required to commit significant time to achieve the objectives of NANOG. Please limit your response to one page. Please complete the attached form and forward by E-mail to elections@nanog.org

Due:

- **Board of Directors:** No later than October 1, 2012
- **Committees:** No later than October 23, 2012

PLEASE NOTE: Only NANOG Members can run for leadership positions. All candidates must be willing to serve for a one or two year term, to be determined by the membership during the ballot process.

Each candidate must declare any and all affiliation(s) relevant to NANOG, which will include his or her main employer, as well as any other major relationships (for instance, if a candidate's primary employer is a nonprofit entity which is sponsored by a vendor, the candidate would declare both the nonprofit and the vendor as affiliations).

-Full Name: David Richard Siegel
-Title : Sr. Director Internet Services Product Management
-Company: Level 3 Communications
-Address: 1025 Eldorado Boulevard, Broomfield CO 80021
-E-mail address: dave.siegel@level3.com
-Phone Number: 602-357-6020

The Candidate should complete the declaration and as relevant, provide his or her answers to the questions outline below. The form should then be returned to NANOG via e-mail by the date given above. Faxed or mailed copies will not be accepted.

Declaration

I hereby signify my willingness to stand for office as candidate for:

NANOG Board Member or Program Committee member

I agree, that if elected, I will adhere to the Bylaws and Policies and Procedures of NANOG currently in force and as may be amended by the membership from time to time.

- 1) Provide a brief biography of recent experience, associations, and affiliations relevant to serving on the NANOG Board of Directors or NANOG Committees. Please be as specific as possible.**

I have been a member of the NANOG community on and off since 1994, and the first NANOG I attended was in February of 1995 in Boulder, CO. I have been subscribed to the mailing list for

most of the past 18 years, although I have not been an active participant in any discussions for the past decade or more. I have presented 4 times, in the years 1996, 1998 and 2004, mostly on the subject of regional exchange points. I had the distinct pleasure of being a member of the NSF NAP advisory panel in 1996, which concluded that the transition of the Internet from the NSFnet funded backbone to the commercial NAP infrastructure was a success and supported the committee's recommendation for follow-on investment in high-speed backbone research which resulted in the creation of Internet2. I have been in attendance at several IETF's. Though not lately, and never an active member of any working groups, I have been exposed to it enough to have a firm grounding in the governance process. I have become more involved in NANOG since the acquisition of Global Crossing by Level 3 as a result of the product organization in the Level 3 organization having a much more prominent role in peering than we did in the previous Global Crossing organization and I expect my involvement to increase over time.

Most of my experience in the years 1995-2005 was in IP Engineering, with some operations and business experience, but for the past 7 years I have been exclusively on the business side running products (to include the Internet Services products) for Global Crossing, now Level 3. Product Management is a role in which all initiatives are driven through leadership, outreach, persuasion and effective communication. Product Managers do not have the luxury of being given budget to execute product plans. As such, a product manager must do their work through other departments to implement their plans and I am comfortable using influence, rather than authority, to accomplish goals.

Please feel free to look me up on LinkedIn for additional details.

http://www.linkedin.com/profile/view?id=480828&trk=tab_pro

The following questions are to be answered by Board of Directors Candidates ONLY

2) Describe the relevance of your technical and professional experience to serve on the position you are interested in.

Having a solid technical background in the Internet engineering and IP protocols is probably a non-negotiable for a position of this type, and my skills in this area are more than adequate even though it has been many years since I've had hands-on experience. Where I think my professional experience in Marketing, Strategy and Finance can help is with NANOG's mission to grow its membership, particularly with younger fledgling engineers.

3) What Internet-related services do you or your current employer or organization provide?

Level 3 provides Wholesale IP Transit services for many of the world's largest carriers and content companies, as well as Internet access services to a growing number of medium and large enterprises.

4) Are there any conflicts, real or perceived that might arise should you be elected

as a NANOG Board of Directors or Committee member?

None that I can foresee, but I will of course recuse myself of any decisions in which a conflict of interest may arise. I may conflict with Randy Bush from time to time, but I believe the general membership appreciates this and may even consider it a job requirement. I always conduct myself in a professional manner.

5)What contributions do you plan to make to NANOG over the next year? What are your personal objectives should you be elected?

I will contribute in whatever capacity the membership feels I should, but I must admit that I do not have any preconceived notions of what those should be other than the few cues I picked up at the Membership meeting in Vancouver. One item I took key interest in was the proposal for changing the agenda and adding a tutorial track. There is a strong possibility that the idea could become the single largest driver of new membership in the coming years, but in order to that it must be executed at a high level of quality. I have a great deal of experience with sponsoring training sessions as well as attending premier training programs and I have a good sense for what the tutorial program needs to look like and be priced like in order to produce the results that we want.

6)What advantages does and will NANOG gain by your contribution of resources, contacts or influence in the industry?

I know hundreds of influential people in this industry (over 1300 professional contacts in LinkedIn), though I cannot predict what advantage that network of individuals will bring until I'm faced with a problem to solve. I am constantly expanding my network to increase my level of influence in the industry.

7)Describe any concerns or limitations on your ability to participate or travel to attend Board or Committees Conference Calls or, Meetings, and NANOG Meetings in person or to serve the entirety of your term.

My current employer will pay for my participation in NANOG based on my current role, however, if my role changes or my employer's operating budget changes, I have to rely upon using personal funds to travel I may be prevented from attending some meetings depending on travel costs. The time away from home and family that this position represents does not represent a difficulty for me. From time to time, some internal meetings in my professional role may be of sufficient priority to prevent me from attending a conference call or meeting but I do not anticipate this to happen often.

8)Board and Committee experience, if applicable:

NSF NAP Advisory Panel, 1996

Pluris Technical Advisory Board, 2000-2003
Global Crossing Interconnection Steering Committee Chair, 2008-2011
Level 3 Interconnection Steering Committee member, 2011-Present

Signature: David R. Siegel

Date: 8/30/2012